



CANDID CULTURE **EIGHT-STEP**
FEEDBACK FORMULA

- #1 **INTRODUCE** THE CONVERSATION.
- #2 **STATE YOUR MOTIVE.**
- #3 **DESCRIBE THE BEHAVIOR -**
"I'VE NOTICED."
- #4 **STATE THE IMPACT** OF THE BEHAVIOR.
- #5 **ASK THE OTHER PERSON FOR HIS/HER**
PERCEPTION OF THE SITUATION -
BOTH PEOPLE TALK.
- #6 **MAKE A SUGGESTION OR REQUEST -**
IF S/HE KNEW ANOTHER WAY TO DO IT,
S/HE WOULD DO IT THAT WAY.
- #7 **BUILD AN AGREEMENT ON NEXT STEPS.**
- #8 **SAY "THANK YOU."**

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|  | <p>You can SAY ANYTHING TO ANYONE when trust is present.</p> | BRINGING CANDID CONVERSATIONS BACK TO THE WORKPLACE.™ |
| <p>PEOPLE DON'T DO THINGS THE WAY WE DO, even when we think they should.</p> | <p>TELL PEOPLE WHAT YOU EXPECT when relationships begin. Ask what they expect.</p> | |
| <p>Ask for feedback. SAY "THANK YOU."</p> | <p>People treat you AS YOU TRAIN THEM to treat you.</p> | |
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|  | <p>YOU ARE 100% ACCOUNTABLE for your career.</p> | BUSINESS RELATIONSHIPS THAT REALLY WORK.™ |
| <p>KEEP YOUR WORD. Do the things you say you will do.</p> | <p>KNOW YOUR REPUTATION. Ask how others perceive you.</p> | |
| <p>DON'T GOSSIP. If you have something to say, say it directly to the person involved.</p> | <p>EVERYTHING makes an impression.</p> | |
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